Code # MCOM03 (2015)

**Bulletin Change Transmittal Form**

☒ **Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

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| **Bulletin Change**Please attach a copy of all catalogue pages requiring editorial changes. |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Chair:**  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**General Education Committee Chair (If applicable)**   |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Gabriel B. Tait

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**2.Proposed Change**

 Course name and description change of the current course **MMJ 3040 Basic Photojournalism Laboratory to MMJ 3040 Beginning Photography Laboratory**

**From:**

**~~MMJ 3040 Basic Photojournalism Laboratory for Basic Photojournalism. Must be taken concurrently MMJ 3043 Fall/ Spring/Summer~~**

The new course name should read...

 **MMJ 3040 Beginning Photography Laboratory—Laboratory for Beginning Photography. Must be taken concurrently MMJ 3043 Fall/ Spring/Summer**

**3.Effective Date**

Fall 2016

**4.Justification**

This proposed bulletin change provides aligns with the Beginning Photography class name change. There are no substantive changes to the content of this course.

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

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**MMJ 3001. Contemporary Events and the Mass Media** Weekly review of news events and the mass medias coverage of them. Fall, Spring.

**MMJ 3003. Feature and Magazine Article Writing** Methods of gathering material for feature stories through interviews, research, and observation, practice in writing the article. Requires three hours of laboratory work per week. Prerequisite, MMJ 2013. Fall.

**~~MMJ 3040 Basic Photojournalism Laboratory~~**~~—Laboratory for Basic Photojournalism. Must be taken concurrently MMJ 3043 Fall/ Spring/Summer~~

**MMJ 3040 Beginning Photography Laboratory—Laboratory for Beginning Photography. Must be taken concurrently MMJ 3043 Fall/ Spring/Summer**

**MMJ 3043. Photography** Elements of composition, camera, darkroom techniques and digital photography. Requires three hours of laboratory work per week. Lab fee, $10.00. Special course fee, $10.00. Fall, Spring.

**MMJ 3043 Basic Photojournalism**— Introduces students to basic concepts and functional skills associated with basic digital photography and the field of photojournalism. Lab fee, $10.00. Special course fee, $10.00. Fall/ Spring/Summer

**MMJ 3063. News Editing** Editing and rewriting news stories, writing headlines and cutlines, legal and ethical issues for editors, and the basic principles of news design. Prerequisite, MMJ 2013. Fall.

**MMJ 3073. News Design** Principles of visual communication, digital and print media design, elements and practices of digital and press publication, media economic theory and practice. Prerequisite, MMJ 2013. Spring.

**MMJ 3083. History of the Mass Media** History of the mass media newspapers, magazines, radio, television and new technology from colonial days to the present. Spring.

**MMJ 3090. Photojournalism Laboratory** Laboratory for Photojournalism. Must be taken concurrently with MMJ 3093. Spring.

**MMJ 3090 Intermediate Photojournalism Laboratory**—Laboratory for Intermediate Photojournalism. Must be taken concurrently with MMJ 3093. Spring

**MMJ 3093. Photojournalism** Practical experience with digital photography and layout for print media, use of image editing software, color theory, scanning input and output devices. Students required to submit projects for student publications and cover news events. Requires three hours of laboratory work per week. Prerequisites, CMAC 2003 and MMJ 3043 or consent of instructor. Special course fee, $10.00. Spring.

**MMJ 3093 Intermediate Photojournalism** - Teaches students functional skills and theoretical foundations associated with the field of professional photojournalism. Requires three hours of laboratory work per week. Prerequisites, MCOM 2003 and MMJ 3043 or consent of the instructor. Special course fee of $10. Spring

**MMJ 3203. Reporting for the Electronic Media** Gathering, writing, and reporting news and features for the electronic media, including radio and television, cable, and the Internet. Prerequisite, C or better in MMJ 2013. Word processing skills required. Fall, Spring.

**MMJ 3363. Communications Research** Study and use of research tools and theories available for mass communications problem solving. Emphasis will be on library research, theory approaches, and applied research as applied to the media. Cross-listed as CMP 3363. Fall, Spring.

**MMJ 3373. Introduction to Internet Communications** Introductory course in the use of the internet as a communication delivery system. The course addresses Internet history, its development and future applications for communications. Basic computer competency required. Cross-listed as CMP 3373. Fall, Spring.

**MMJ 3403. Electronic News Gathering** Advanced reporting techniques, story development process and tools needed to interview and write, report and edit video news stories. Stories pro- duced will be used to enhance newscast development. Prerequisite, C or better in CMP 3353, MMJ 2013, and MMJ 3203, or consent of instructor. Fall, Spring.

**MMJ 4010. Advanced Photojournalism Laboratory** Laboratory forAdvanced Photojour- nalism. Must be taken concurrently with MMJ 4013. Fall.

**MMJ 4013. Advanced Photojournalism** Digital photojournalism with emphasis on ethics and role of photojournalist in society. Students are expected to prepare a portfolio of work upon completion of the course. Six hours of laboratory work per week. Prerequisite, MMJ 3093. Special course fee, $25.00. Fall.

**MMJ 4043. Studies in Newspaper Management** Study of business and editorial manage- ment of the print media, including newspaper organization, publishing policies and economics, print media technology, circulation and promotional problems. Fall, even.

**MMJ 4050. Advanced Reporting Laboratory** Laboratory for Advanced Reporting. Must be taken concurrently with MMJ 4053. Spring.

The bulletin can be accessed at <http://www.astate.edu/a/registrar/students/>

486